



Ronald McDonald  
House Charities  
Intermountain Area

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# Kilts *for* Kids 2020

A stylized illustration of a red and white plaid kilt with a brown sporran hanging from the waist. The kilt has two yellow buttons at the top and three white tassels on the sporran.

<https://www.rmhslc.org/events/kilts-for-kids/>

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## What is Kilts for Kids?

Kilts for Kids is an annual fundraiser that runs during the month of October that supports Ronald McDonald House Charities (RMHC) of the Intermountain Area.

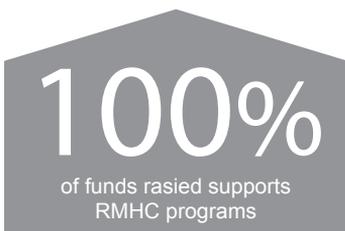


## Who Participates?

Individuals and teams (also called Kilters) raise money for RMHC. The individual and/or team can be any person, any age, any group or business. It is open to EVERYBODY:

Girl Scout or Boy Scout Troops,  
Church Groups, Schools,  
Book Clubs, Sports Teams,  
Businesses and Organizations,

The sky is the limit on who can participate!



By participating as a Kilter – you will impact the lives of pediatric patients and their families needing support now and in the future!

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## What is Your Goal?

Your goal is to become the Champion Kilter – the individual or team with the most votes.

\$25 = 1 Vote for your Kilter Team

The Kilter with the most votes at Midnight on October 31, 2020 will be crowned the 2020 Champion Kilter.

While being crowned the Champion would be amazing – our primary objectives are to have a lot of fun, great participation, to spread the word about RMHC, and raise funds for our families. You can set your own goal! \$500 or \$5,000 – your participation will help the families we serve now and in the future.



## How it Works and Next Steps

1. Email Stephanie Stevens at [Stephanie@rmhslc.org](mailto:Stephanie@rmhslc.org) to confirm your participation.
2. She will email you more information about Kilts for Kids, and schedule your photo shoot.
3. Personalize your own fundraising webpage (provided by RMHC) with your photos and story.
4. Join us for the virtual kick-off on September 30th and get ready to earn your “votes” in whatever way possible: social media, email, in-person events, through family and friends.



## Important Dates

### ASAP

Confirm your Kilter Team with Stephanie Stevens at RMHC

### September 25

All Kilter Photo Sessions are completed (we have kilts you can use – and this year we would like all of our kilters to be wearing masks in their photos!)

### September 26 – 30

Finalize your personal web page (instructions will be sent by RMHC)

### September 30

Kilts for Kids Virtual Kick-off



### October 1 – 31

Kilts for Kids Fundraising Event (you will be supported with weekly updates, tips and tricks, and RMHC social media and newsletter blasts!)

### November 6

Kilts for Kids Virtual Awards Ceremony on Zoom – Join us as we recognize and celebrate all of our Kilters and Kilter Teams, and present the award to our Champion Kilter.

# 2020

2020 will be the fourth year that Kilter teams have raised funds for pediatric patient families served by RMHC.



## Our Inspiration

Eli was diagnosed with Neuroblastoma in 2015, before his first birthday. He is one of the 10,000 courageous and beautiful children receiving needed pediatric specialty care, whose families find a home-away-from-home each year with Ronald McDonald House Charities of the Intermountain Area.

“Ronald McDonald House was honestly the only thing that kept my sanity because I didn’t have to worry about where we were staying, what we were eating, or Eli getting sick while he recovered. Thank you!”  
---Eli’s Mom Kate



## Confirm Your Spot Today!

Stephanie is your primary point person for Kilts for Kids. If you have any questions, Stephanie will be able to answer those and also provide you with tips and tricks for greater success during October!

Stephanie Stevens  
Event and Fundraising Manager  
Ronald McDonald House Charities  
Email: [Stephanie@rmhslc.org](mailto:Stephanie@rmhslc.org)  
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# 31

Number of days to raise money for RMHC during Kilts for Kids.

The mission of Ronald McDonald House Charities of the Intermountain Area (RMHC) is to surround families with the support they need to be near and care for their seriously ill or injured children. We provide a home-away-from-home to ease daily burdens and empower families of hospitalized children with meaningful experiences and quality time together.