

Ronald McDonald House Charities®
of the Intermountain Area, Inc.



Donor Stewardship & Privacy Policy

I. RMHC Donor Stewardship

The work and mission of Ronald McDonald House Charities® of the Intermountain Area, Inc. (RMHC) are accomplished through public trust and the generosity of others. Donor stewardship is the foundation for building trust and lasting relationships between RMHC and those who support the RMHC mission. RMHC will maintain the public trust through efficient, cost-effective, and compassionate stewardship of resources. RMHC will strive to earn and convey trust through integrity, openness, and honesty.

RMHC has a record of responsible fiscal management and program excellence and the RMHC Board of Trustees has affirmed the Utah Nonprofits Association Standards of Ethics. Charitable donations provide an important and unique source of voluntary financial support for the work of RMHC. Truthfulness, donor confidentiality, and responsible stewardship are the foundations for RMHC's fundraising. Donors entrust funds to RMHC with the confident expectation that their gifts will be managed in a fiscally responsible, ethical and timely manner. Every effort will be made to ensure that the donors' confidence in RMHC is well placed and that all monies are expended and reported under the guidelines and within the timeframe requested by donors.

II. RMHC Donor Privacy Policy

- A. Chief Executive Officer will oversee the organization and resources entrusted to RMHC by the community.
- B. RMHC will strive to act with integrity, openness, and honesty in all relationships, interactions, and transactions with its various donors and publics.
- C. RMHC honors donor privacy and will not sell, trade or lend its donor or member mailing lists for use by any other organization, and RMHC will not send mailings on behalf of other organizations.
- D. RMHC has a board-approved annual budget and written policies governing the following matters: conflict of interest; investment of assets; internal controls; and purchasing practices.
- E. RMHC's fundraising practices are consistent with and respectful of the intent of donors and prospective donors as well as the RMHC mission and organizational capacity.
- F. RMHC's fundraising costs will be reasonable in terms of percentage of charitable revenue spent for development. RMHC will strive to have charitable contributions from fundraising activities that are at least three times the amount spent on fundraising.

- G. RMHC will expend a minimum of 75% of its total operating expenses on program-related activities and will make its program vs. management and fundraising ratios available for the public upon request.
- H. RMHC will have an annual independent audit and will make this audit available to the general public upon request.
- I. RMHC will strive to create and provide accurate, truthful communications with donors and constituents and will not mislead or knowingly or intentionally misrepresent itself or its work.
- J. RMHC will be accountable to its donors and the general public and will publish and make available an Annual Report.
- K. RMHC will register for a Charitable Solicitations Permit with the State of Utah, Colorado and Arizona each year, and will respond promptly to any complaints or concerns brought to its attention by donors, the Better Business Bureau, or other interested parties.
- L. RMHC can be contacted by calling 801-363-4663, faxing to 801-363-0092, emailing at info@rmhslc.org, mail to 935 E. South Temple, Salt Lake City, UT 84102 or by visiting our website at www.ronaldmcdonaldhousecharities.org.