

## RMHC Fundraiser Tool Kit

Thank you for your willingness to participate in creating an event for the Ronald McDonald House Charities! There are all kinds of options for an effective fundraiser; you are welcome to try any that you think will work best for your situation. Many of the ideas below require group support, some you can do on your own. These suggestions can be adapted as you see fit, or you may come up with something brand new. We are so appreciative of your time and contribution!

**\*\*\*Please review through the attached information and do not hesitate to contact the RMHC Development office with any questions. \*\*\***

### To Get Started

There are a few steps that you need to follow to make sure you get the support you need from the RMHC staff. Once you have decided on what type of fundraiser you will be doing, call or email Stephanie Stevens at 801-363-4663, [Stephanie@rmhslc.org](mailto:Stephanie@rmhslc.org).

1. Fill out our **Fundraising Approval Form** and return it to Stephanie. Please read carefully and call with any questions you may have.
2. After we receive and approve the event form, you are welcome to use our logos and any material in this tool kit to market your event.

**If you have not decided on what you would like to do to raise money for RMHC, take a look at the different ideas below.**

**Here are a few ideas that have previously been used for fundraisers:**

- Host a fun run, marathon, tri-athlon, or bi-athlon
- Sell concessions at Little League games
- Host an art festival/show
- Donate a portion of an event admission fees
- Hold a community yard sale
- Talent show
- Coin wars between local schools or grades/age groups
- Dress down Fridays- if your employees want to dress down on Fridays, they have to donate towards the fundraiser
- Bake sale

## Who can host a fundraiser?

- Families
- Corporations
- Small business
- Church groups
- Schools
- Individuals
- Neighborhood or service groups

## Marketing tips:

- Physical: flyers, posters
- Online: FB, email, Twitter, Instagram,
- Other SM – Word of mouth: talk it up!)

We would love to help highlight your event. Please send any/all material, flyers, or images and we will put them on our social media platforms.

## Here are a few items that you can use to help promote your event:

- Hashtags:
  - #RMHCUtah
  - #Keepingfamiliesclose
  - #forRMHC
- Website: [www.ronaldmcdonaldhouseutah.org](http://www.ronaldmcdonaldhouseutah.org)
- RMHC Video: <https://www.youtube.com/watch?v=kLluAaARi8M>
- Peer-to-Peer Fundraising Link:  
<https://rmhslc.ejoinme.org/MyEvents/TheHousethatLOVEBuilt/tabid/743229/Default.aspx>
- RMHC Logos (see logos in file)