

Le Magnifique Monte Carlo:

2020 Splendor Meets 1920's Glamour



Ronald McDonald House Charities®

Sponsorship Package

Spirit of Children Gala

April 25, 2020



Your Support Has Lasting Impact

Your support of Ronald McDonald House Charities®:

- Provides care, comfort and service for approximately 15,000 pediatric patient families each year
- Saves the average family over \$2,500 per week of their stay*
- Improves medical outcomes by keeping families close together

Providing a Home-Away-From Home

Ronald McDonald House Charities (RMHC) of the Intermountain Area provides hope, strength, comfort and support to families of seriously ill or injured children receiving treatment at area hospitals. Our current programs include:

- One Ronald McDonald House with 72 guest family rooms
- Two Ronald McDonald Family Rooms in Primary Children's Hospital that feature 8 overnight rooms
- Ronald McDonald Hospitality Carts at Shriners' Hospital and Ogden Regional Medical Center

4-Star Exceptional Rating from Charity Navigator

In 2019, RMHC was once again awarded with the highest 4-star exceptional ranking from Charity Navigator for non-profit accountability and excellence. RMHC strives to earn your trust every year and we are pleased that we continue to excel as a recognized trusted partner.

Best Charity in Utah to Donate To

Ronald McDonald House Charities of the Intermountain Area has been recognized and awarded the title of "Best Charity in Utah to Donate To" by Business.org.

*Based on information provided by the Utah State Office of Tourism



Le Magnifique Monte Carlo

Escape to the wonder and splendor of Monte Carlo, Monaco: home of Monaco's Royal Family, the world famous Formula One Grand Prix track, and the casino frequented by James Bond. Nestled within the cliffs that meet the Mediterranean Sea, there is no more magnificent destination than Monte Carlo, Monaco.

The 2020 Syndicate Ticket Destination Package Includes:

- 5 Nights at the Fairmont Monte Carlo
- Round trip coach class service for two to Monte Carlo, Monaco
- A Private Panoramic Helicopter Flight from the Heliport of Monaco
- Professional Concierge Booking Service
- One opportunity for \$100 – and only 500 opportunities available!

An 8-hour private tour for two of Monte Carlo, Monaco and Èze, France that includes:

- Top Monaco attractions such as the Cathedral of Our Lady of the Immaculate Conception and the Prince's Palace
- A drive on the famous Formula One Grand Prix track at Monte Carlo
- Free time at Casino Square with beautiful views of the harbor and yachts
- A guided visit to the Fragonard perfumery in Èze
- Exploration of the scenic Corniche roads of the French Riviera

You can purchase your syndicate tickets in advance by contacting Katie Smith at katie@rmhslc.org or come prepared to purchase your syndicate tickets on the evening of the Gala.

Make your own memories that will last a lifetime!



Spirit of Children Gala

The RMHC Spirit of Children Gala is one of Salt Lake City's premiere fundraising events that welcomes over 1,200 attendees and raises over \$1,000,000 annually in support of RMHC's mission.

Sponsorship of the Ronald McDonald House Charities' flagship event has raised funds each year that directly supports pediatric patients and their families. **In fact, thanks to donors and sponsors, like you, the 2019 Spirit of Children Gala raised enough money to completely underwrite expenses for 18,370 nights!**

Please join us at the Grand America Hotel on Saturday, April 25, 2020 for Le Magnifique Monte Carlo: 2020 Splendor Meets 1920's Glamour.

Gala Sponsorship Package Recognition and Benefits

All gala sponsorship packages come with the following proportional recognition and benefits, unless otherwise noted:

- One table of 10 guests with proportional placement relative to the main stage at the event
- Organization name, logo and/or advertisement of proportional sizes based on sponsorship level
- On-screen and signage recognition
- Recognition in RMHC annual report
- Sponsorships at the \$15,000 level and above receive recognition on gala website
- Sponsorships at the \$10,000 level and above receive an invitation to the Champagne Reception hosted immediately prior to the Gala

For more detailed information, please visit <https://www.rmhcslc.org/events/gala/>



Gala Sponsorship Package

\$30,000 = Gratitude Sponsor

(Most Visible Support – Combined with 2020 RMHC Golf Tournament)

Logo on commemorative Gala & Golf attendee gifts

Over 1300 individuals combined!

2020 Golf Tournament - Ace Sponsor Recognition and Benefits

\$20,000 = Joy Sponsor

Logo displayed on mobile bidding software

Direct access to all 1200+ attendees

\$15,000 – Laughter Sponsor

Logo recognition on evening photo memorabilia

Available to all 1200+ attendees

\$10,000 – Heart Sponsor

Logo recognition on table signage – over 120 tables

\$5,000 – Strength Sponsor

All of the recognition and benefits listed in the Gala sponsorship package

Helping Hands Donations

Each year corporations and individuals donate funds at the Gala to support the core mission of RMHC. These Helping Hands donations are 100% tax deductible and can be made in addition to any sponsorship level – or in the place of you or your organization's ability to sponsor or attend the Gala this year.

All Helping Hands donations will be recognized on-screen at the event and donations of \$1,000 or more will be recognized in the event program.

Additionally, when individuals make a personal donation of \$1,000 or more, they also become one of our Grand Givers for 2020.

Thank you for your help in keeping our families together.

2020 Gala Sponsorship Form

Thank you for your participation. If you have any questions or would like to reserve your table, please contact Vickie Moschetti, Chief Stewardship & Major Gifts Officer at 801-363-4663 or vickie@rmhslc.org. Please mail your completed form to: RMHC Attention: Vickie 935 E. South Temple, Salt Lake City, UT 84102

SPONSOR INFORMATION

Name of Company/or Individual: _____

Name of Point of Contact: _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Sponsorship Name as you would like it to appear in the program:

SPONSORSHIP LEVELS

\$30,000 Gratitude Sponsor

\$20,000 Joy Sponsor

\$15,000 Laughter Sponsor

\$10,000 Heart Sponsor

\$5,000 Strength Sponsor

Helping Hands \$ _____

I will host my table and fill seats (please add guest names and emails on the next page)

I will sponsor the table and donate seats back to RMHC

I am interested in donating to the silent/live auction. Please contact me.

Online Payments can be made on website: <https://www.rmhcslc.org/events/gala/>

Make checks payable to: Ronald McDonald House Charities

Please charge my: Visa

MasterCard

American Express

Discover Card

Card # _____

Exp Date _____ Code _____

Name on Card _____

Guest Names & Emails

Name & Email

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

“Never have I ever been so thankful for a place to lay my weary head. Ronald McDonald House Charities not only takes care of your basic human needs, they have thought of everything to make it feel like a real home away from home.” - House Guest



Ronald McDonald
House Charities®
Intermountain Area