

RONALD MCDONALD HOUSE CHARITIES
OF THE INTERMOUNTAIN AREA



ESCAPE TO THE CAPE

PRESENTED BY

GEORGE S. AND DOLORES DORÉ ECCLES
F O U N D A T I O N

SPONSORSHIP PACKET
2022 SPIRIT OF CHILDREN GALA
SATURDAY, APRIL 23, 2022



Your Support Has Lasting Impact

Your support of Ronald McDonald House Charities®:

- Provides care, comfort and service for approximately 15,000 pediatric patient families each year
- Saves the average family over \$2,500 per week of their stay*
- Improves medical outcomes by keeping families close together

Providing a Home-Away-From Home

Ronald McDonald House Charities (RMHC) of the Intermountain Area provides hope, strength, comfort and support to families of seriously ill or injured children receiving treatment at area hospitals. Our current programs include:

- One Ronald McDonald House with 72 guest family rooms
- Two Ronald McDonald Family Rooms in Primary Children's Hospital that feature 8 overnight rooms
- One Ronald McDonald Family Room that serves the Newborn Intensive Care Unit at the University of Utah Hospital that features 2 overnight rooms
- Our Ronald McDonald Hospitality Cart at Ogden Regional Medical Center

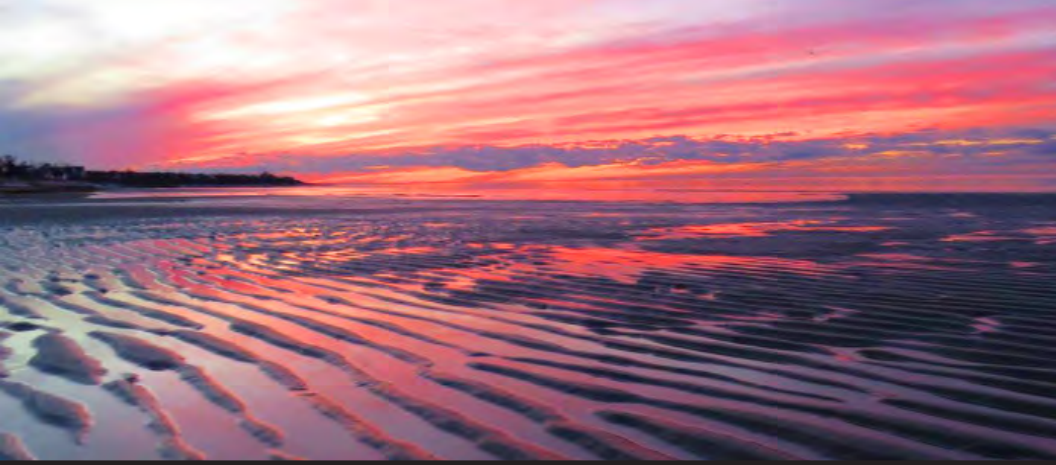
4-Star Exceptional Rating from Charity Navigator

In 2021, RMHC was once again awarded with the highest 4-star exceptional ranking from Charity Navigator for non-profit accountability and excellence. RMHC strives to earn your trust every year and we are pleased that we continue to excel as a recognized trusted partner.

Best Charity in Utah to Donate To

Ronald McDonald House Charities of the Intermountain Area has been recognized and awarded the title of "Best Charity in Utah to Donate To" by Business.org.

*Based on information provided by the Utah State Office of Tourism



A NEW ENGLAND RETREAT AWAITS

Enjoy legendary Cape Cod in the lap of luxury with your closest friends and family. This unique trip offers accommodations up to 6 on a 43-acre exclusive property that features a Nicklaus designed golf course, tennis courts, bicycle rentals, paddleboarding, access to a private beach and more. This New England retreat features the very best Cape Cod has to offer and the opportunity to make memories that will last a lifetime.

The 2022 Syndicate Ticket Destination Package Includes:

- 5 Days and 4 Nights in the Edinborough Premier Villa at the exclusive Ocean's Edge Resort and Golf Course located in Cape Cod (sleeps up to 6)
- Villa features: 1 King Bedroom, 2 Queen Bedroom, a Queen pull-out sofa, 2 full bathrooms, a private patio, a full-size kitchen, a dining room, washer/dryer, and access to Bay Pines Private Beach and Beach Bar
- Resort includes: Nicklaus designed golf course, tennis courts, bicycle rentals, paddle boarding - and more!
- Resort credit of \$500 for on-site activities
- A Gift Card in the value of \$2,000 towards flights and rental car expense
- One opportunity for \$100

To purchase your syndicate tickets, register at rmhcspirit22.givesmart.com. For any questions, please contact Stephanie Stevens at stephanie@rmhslc.org

Make your own memories that will last a lifetime!



Spirit of Children Gala

The RMHC Spirit of Children Gala is one of Salt Lake City's premiere fundraising events that this year will welcome up to 800 attendees and raise over \$1,000,000 in support of RMHC's mission.

Sponsorship of the Ronald McDonald House Charities' flagship event has raised funds each year that directly supports pediatric patients and their families. **In fact, thanks to donors and sponsors, like you, the 2021 Spirit of Children Gala raised enough money to completely underwrite expenses for 9,737 nights!**

Please join us at the Grand America Hotel on
Saturday, April 23, 2022 for Escape to the Cape

Gala Sponsorship Package Recognition and Benefits

All gala sponsorship packages come with the following proportional recognition and benefits, unless otherwise noted:

- One table of 8 guests with proportional placement relative to the main stage
- Organization name, logo and/or advertisement of proportional sizes based on sponsorship level
- On-screen and signage recognition
- Recognition in RMHC annual report
- Sponsorships at the \$15,000 level and above receive recognition on gala website
- Sponsorships at the \$10,000 level and above receive an invitation to the Champagne Reception hosted immediately prior to the Gala

For more detailed information, please visit <https://www.rmhcslc.org/event/gala>



Gala Sponsorship Packages

Specialty Sponsor - \$50,000

- Two tables of 8 guests with premier placement at the Gala – based on available event venue occupancy
- 4 Executive Suites for one night at the Grand America Hotel on 4/23/2022
- Organization name, logo, & advertisement in the event program (one page)
- On-screen & emcee recognition with organization name on signage near stage
- Recognition on "Specialty Sponsor" featured area
- Recognition with logo on commemorative Gala attendee gifts
- Recognition in the 2022 RMHC Annual Report
- Recognition on the 2022 RMHC Gala Website through December 2022
- Logo recognition in the RMHC Gala Video
- Champagne Reception prior to Gala
- 2022 RMHC Annual Golf Tournament Attendance
 - Ace Sponsor with logo on commemorative Golf attendee gifts
 - TWO Foursome at Golf Tournament with sponsor recognition

Gratitude Sponsor - \$30,000

- Two tables of 8 guests with premier placement at the Gala - based on available event venue occupancy
- 4 Executive Suites for one night at the Grand America Hotel on 4/23/2022
- On-screen & emcee recognition with organization name on signage near stage
- Organization name, logo, & advertisement in the event program (one page)
- Recognition in the 2022 RMHC Annual Report
- Recognition on the 2022 RMHC Gala Website through December 2022
- Logo recognition in the RMHC Gala Video
- Champagne Reception prior to Gala
- Recognition as the Gratitude Sponsor with logo on commemorative Gala attendee gifts

2022 RMHC Annual Golf Tournament (included with Gratitude Sponsorship)

- Recognition as the Ace Sponsor with logo on commemorative Golf attendee gifts
- Foursome at Golf Tournament with sponsor recognition

Gala Sponsorship Packages Continued

Joy Sponsor - \$20,000

- One table of 8 guests with primary placement at the Gala - based on available event venue occupancy
- 2 Premier Rooms for one night at the Grand America Hotel on 4/23/2022
- On-screen & emcee recognition with organization name on signage near stage
- Organization name, logo, & advertisement in the event program (1/2 page)
- Recognition in the 2022 RMHC Annual Report
- Recognition on the 2022 RMHC Gala Website through December 2022
- Champagne Reception prior to Gala
- Recognition during silent auction with logo displayed on mobile bidding software

Laughter Sponsor - \$15,000

- One table of 8 guests with prominent placement at the Gala - based on available event venue occupancy
- 2 Premier Rooms for one night at the Grand America Hotel on 4/23/2022
- On-screen & emcee recognition with organization name on signage near stage
- Organization name, logo, & advertisement in the event program (1/2 page)
- Recognition in the 2022 RMHC Annual Report
- Recognition on the 2022 RMHC Gala Website through December 2022
- Champagne Reception prior to Gala
- Recognition on evening photo memorabilia

Heart Sponsor - \$10,000

- One table of 8 guests with preferred placement at the Gala - based on available event venue occupancy
- 2 Premier Rooms for one night at the Grand America Hotel on 4/23/2022
- On-screen & emcee recognition with organization name on signage
- Organization name, logo, & advertisement in the event program (1/4 page)
- Recognition in the 2022 RMHC Annual Report
- Champagne Reception prior to Gala
- Recognition as the Heart Sponsor with logo on table signage

Strength Sponsor - \$5,000

- One table of 8 guests with preferred placement at the Gala - based on available event venue occupancy
- 1 Premier Room for one night at the Grand America Hotel on 4/23/2022
- On-screen & signage recognition
- Organization name, logo, & advertisement in the event program (1/4 page)
- Champagne Reception prior to Gala
- Recognition in the 2022 RMHC Annual Report

Courage Sponsor - \$2,500

- Virtual gala attendance with auction links to share with your invitees
- Organization name and logo in the event program
- On-screen & signage recognition
- Recognition in the 2022 RMHC Annual Report

2022 Gala Sponsorship Form

Thank you for your participation. If you have any questions or would like to reserve your table, please contact Vickie Moschetti, Chief Stewardship & Major Gifts Officer at 801-363-4663 or vickie@rmhslc.org. You can also mail your completed form to us: RMHC Attention: Vickie Moschetti 935 E. South Temple, SLC, UT 84102

SPONSOR INFORMATION

Name of Company/or Individual: _____

Name of Point of Contact: _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Sponsorship Name as you would like it to appear in the program:

SPONSORSHIP LEVELS

- | | |
|---|---|
| <input type="checkbox"/> \$50,000 Specialty Sponsor | <input type="checkbox"/> \$30,000 Gratitude Sponsor |
| <input type="checkbox"/> \$20,000 Joy Sponsor | <input type="checkbox"/> \$15,000 Laughter Sponsor |
| <input type="checkbox"/> \$10,000 Heart Sponsor | <input type="checkbox"/> \$5,000 Strength Sponsor |
| <input type="checkbox"/> \$2,500 Courage Sponsor | <input type="checkbox"/> Helping Hands \$ _____ |

- I will host my table and fill seats (please add guest names and emails on the next page)
- I will sponsor the table and donate seats back to RMHC
- I am interested in donating to the silent/live auction. Please contact me.

Online Payments can be made on website: <https://www.rmhslc.org/event/gala>

Make checks payable to: Ronald McDonald House Charities

Please charge my: Visa MasterCard
 American Express Discover Card

Card # _____

Exp Date _____ Code _____

Name on Card _____

Signature _____

Guest Names & Emails

Name & Email

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

Helping Hands Donations

Each year corporations and individuals donate funds at the Gala to support the core mission of RMHC. These Helping Hands donations are 100% tax deductible and can be made in addition to any sponsorship level – or in the place of you or your organization’s ability to sponsor or attend the Gala this year.

All Helping Hands donations will be recognized on-screen at the event and donations of \$1,000 or more will be recognized in the event program.

Additionally, when individuals make a personal donation of \$1,000 or more, they also become one of our Grand Givers for 2022 .

Thank you for your help in keeping our families together.



Ronald McDonald
House Charities®
Intermountain Area